

FOR IMMEDIATE RELEASE

Allen Green + Willi Paul Community Visioning + Marketing Strategies

Bay Area Consultants Allen Green of PublicDesign.org and Willi Paul announce a new collaborative partnership specializing in the following services:

- Ideation, Needs Research and Asset Mapping
- Visioning Workshops, Participatory Planning, Group Facilitation and Design Charrettes
- Multimedia Presentations for Project Research, Future Plans and Community Designs
- Green planning and design for sustainable businesses, organizations and communities

Your creative engine for Green & Sustainable businesses and non-profits!

About Allen Green

Summary of Services: Rapid visualization of plans, designs and strategies that focus the knowledge, values and visions of all involved; public speaking and media presentations that inspire cooperation and sustain support; facilitation of multicultural, cross-disciplinary collaborations to generate synergy, build community capacity and enrich environments; fundraising and project management for mobilizing social potential, leveraging learning, saving costs, and generating joy; and communication of lessons learned in forming healthy communities and sustainable organizations by cultivating contexts for creativity to flourish.

Web Site: www.publicdesign.org

About Willi Paul

Summary of Services: Specification writing, test trials and market research for emerging clean technologies, products and services; collaboration with product development teams to re-purpose existing technologies and services for the sustainable market; developing sustainable principles, green programs and media strategies for organizations and communities in transition; research and specification writing for new sustainable products and services; sustainable strategic marketing and communication plans; facilitating constructive relations between communities, public agencies and local industries to find common values and address environmental concerns collectively.

Web Site: www.willipaul.com

Contact Info

Allen Green: green@publicdesign.org 510-868-5334
Willi Paul: willi@willipaul.com 510-526-0220

1400 Kains Avenue, Berkeley, CA 94702

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